Minutes of the Meetings for Del Oro Groves HOA 10/20/2016  
  
Meeting Started at 7:03 PM on Oct 20, 2016 hosted by the Rowe’s on 3325 San Bernadino St.

Attendees: Marion Rowe, Vickie Santullo, Lucille Jensen, Gene Wolanin, Betty and Allen Arnolds, Julie Kelsey, Avery, Beth Marshall and John, and Alex Aponte.  
 **Agenda:**

* Review of the Minutes (enclosed - please review)
* Treasurer's report
* Old Business:

   Directory status

Red Ribbon

* New Business

Motion Accepted to start meeting.

Meeting Started-

**Meeting Minutes Review**

Went out by e-mail – need an approval via e-mail **Bow Talk:**  
  
Old ribbon amount to be checked in the storage center. Maybe Ten Rolls Stored there. Marion will go to gather the extra ribbon in storage on Saturday and bring by the Arnold’s. The Arnold’s will then order enough ribbon to fill in. 40 bolts is the standard to be ordered and each bolt has 100 yards and 10 Yards per Bow. Therefore 40 bolts will do 400 bows, enough to cover 330 houses plus the 9 houses at the entrance.

Set-Up Training Day. a Tuesday or Thursday, Thursday 27th at 7pm. Arnolds House.   
  
To track bows and numbers the strategy will be to put in each bag cut ribbon for making 10 bows, then the bags to be distributed to the bow makers. The Arnold’s will cover San Jose Street, entrance markers and neighborhood posts. That will cover about 60 bows. Also, the west side of Madera is not included in the Bows. 3 Houses Requested not to have one. They are identified.  
  
November 19th for bows to be hung up.   
  
**Suggestions for increasing membership:**  
 The younger neighbors are more in tuned with facebook and the suggestion is to post more events on facebook. Thanks for the fresh input from Julie & Avery.  
  
New neighbors don’t think it is an Active Organization.

Another idea is to have a table at the annual meeting/block party, for collecting dues, verifying membership (addresses, e-mails and phone numbers) and also a sign up for block representatives. A list will be there showing current 2016 members and non-members(Marion will do this but need someone to frequently check mailbox and list needs to be updated). There will a Goodie Bag with a couple of them having a $20 Gift Card for those who want to be a block rep. Table to be decorated, a game or something to hook them in. Letter that will go out will describe the goals, and objectives of the HOA and annual block party.  
  
Discussion of increasing membership continued with John expressing “What am I getting for being a member and what is the benefit for a paid member vs. an unpaid member?” People want something, after hearing the talks and stuff. People feel like there isn’t a purpose for sending in their checks.   
  
Enforcing deed restrictions with a legal route would deplete our funds. The HOA will send out registered letters to violators and to the member that makes the complaint for their record. Last legal case depleted funds by $8,000$ and is a Lose-Lose Situation to go into any litigation. For neighborhoods that have mandatory fees in the $600 range per household this is a more viable approach within their budget vs. $25 volunteer fees.   
  
Avery suggested a “Door to Door” drive. This would require volunteers and also people to answer doors. This is great suggestion and we are going to try to enlist block representative to help with distribution of information.   
  
What does the HOA provide:

* Social Connection
* Call EM alls – Lost Dogs, Etc. for crime alerts, event notifications are only to paid members
* Website
* Picnic
* Signs
* Landscape awards
* Bows
* Coordination of activities such as Bunko, Annual Block Parties, Annual Caroling

Need the Hospitality Rep – Christine to gather new neighbor information and check for membership when visiting.   
  
**Lists that are maintained**:  
Cal em all  
Google Mail  
SpreadSheet  
  
Julie can help with getting new names for directory updates.   
  
  
Letter to go out before end of October and reminder of dues. Another letter to go out with directory.   
  
Mr. Arnold, reported that first of Feburary we will have new neighbors on 3351 San Jose - Deborah and Rick Simmons.

Current membership is 90 paid membership. The all- time low.   
  
Need to look into using a PayPal Account For Colleting Dues. Then use PayPal account link to pay dues on website, or through emails, etc.  
  
  
Report on problem with more boats parked in front of yard. Needs to be fixed before it becomes a bigger problem. Also, garbage cans being left over weekend and past Monday in front of the house. Marion to add a comment on letters going out.   
  
Gene expressed that there seems to be less planes flying overhead. We speculated on why.   
Airplane Coalition have received a lot of complains, and explained about the machine.   
  
Vicky will add the Non-Emergency number to the facebook page.   
  
  
  
**Directory status Vicky**

It has been a difficult year and there are not enough ads to pay for the Directory. Even with three people going out to businesses and asking for ads. Vickie gave a list to two people to follow up on if the businesses we asked. Calling out to ANYONE who knows any Business that wants to put an ad in to let Vicky know.  
  
The Publix Center, Safety Harbor, Plaza in Clearwater Mall, shops on Enterprise and McMullen were all visited.  
  
The Directories to go out in January.  
  
Marion to make changes(months) to the Sheet for the Ads and Mail them out to the right People.

**New Business**

Alex- Minutes Man(temporarily)- until a new one is appointed.   
  
Motion to Adjourn 845 pm. Motion passed and accepted.